

PRESS RELEASE

Suedwolle Group launches Innovation Hub Story in cooperation with Lenzing and Culp

Elevating home textiles with wool and TENCEL™ Lyocell

Nuremberg, Germany, January 2025 – Suedwolle Group recently collaborated with LENZING AG and Culp Home Fashions to develop a new range of home textile fabrics combining wool and TENCEL™ Lyocell fibres designed to improve sleep comfort and offer a fresh perspective on textile design.

The collaboration's design approach integrates modern minimalism with vintage-inspired patchwork. The pattern features angular shapes and a neutral color palette that balances warm and cool tones, complementing the softness of TENCEL™ Lyocell and moving beyond the standard greys and blues commonly seen in the mattress market.

The blend of wool and TENCEL™ Lyocell offers practical benefits for home textiles. Wool's temperature-regulating properties help maintain a comfortable sleeping environment by preventing overheating, while its moisture-wicking and breathable qualities contribute to a dry and comfortable sleep experience. TENCEL™ Lyocell enhances the fabric by adding softness and effective moisture control, which supports a balanced microclimate. Its properties also reduce the conditions that encourage odor-causing bacteria, creating a more hygienic sleep environment.

This collaboration also explored new ways to merge functionality and visual appeal. The result is a design that connects elements of modern and vintage styles, creating a fabric that is both practical and adaptable. The yarns used in the new fabrics were carefully selected to maximize performance and comfort. Suedwolle Group's Oakport Nm 36/1 yarn which consists of 50% Merino wool 19.3µ TEC and 50% TENCEL™ Lyocell 3.3 dtex fibres brings its own strengths to the textile, enhancing softness, durability, and usability in home textile applications.

The cooperative effort also identified opportunities for further innovation, such as introducing a core color palette and premium options for broader design applications. Tommy Bruno, president of Culp Home Fashions, commented, "Collaborating with industry-leading fibre and yarn suppliers on this project has helped create an innovative and foundational fabric that will contribute to future product development."

Suedwolle Group is committed to exploring new possibilities in textile design and fibre technology to meet customer needs.

For more information, please visit [Suedwebs - Elevating home textiles](#).

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About Suedwolle Group

Suedwolle Group is a global producer of worsted yarn in pure wool and wool blends for weaving, circular, flat knitting and technical applications. The company's collections Suedwolle, Biella Yarn, Yarn in Motion, Richter, Stoehr and Soey are focused on different segments of the global textile market. Located in the Nuremberg metropolitan area of Germany, Suedwolle Group employs more than 3000 people globally with production facilities in Germany, Italy, Poland, Romania, Bulgaria, China and Vietnam.

Sustainable excellence in all its dimensions is a philosophy that drives the organization's operations, planning and investment actions.

www.suedwollegroup.com

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About TENCEL™

TENCEL™ is the flagship textile fibre brand under the Lenzing Group. Since 1992, the TENCEL™ brand has been driving the evolution of fibre solutions for apparels and home textiles with multiple innovations and resource-efficient production processes. Product offerings under TENCEL™ include TENCEL™ Active, TENCEL™ Denim, TENCEL™ Home, TENCEL™ Intimate, TENCEL™ LUXE and TENCEL™ for Footwear. Derived from controlled or certified wood sources, TENCEL™ branded modal and lyocell fibres are naturally soft, smooth to touch and can support rich colors in fabrics. With effective moisture control, the fibres also support a natural dry feeling. Both TENCEL™ Lyocell and Modal fibres are highly versatile and can be combined with a wide range of textile fibres to offer an almost endless variety of product designs and functions. TENCEL™ Lyocell and Modal fibres can break down and compost at the end of their life cycle (TÜV AUSTRIA certified). The fibres are also certified with the EU Ecolabel (license no. AT/016/001) for environmental excellence, recognizing the high environmental standards throughout their entire life cycle. To learn more about the TENCEL™ brand, please visit <https://www.tencel.com/>. For more details around the sustainability features, performance, as well as the technology and production processes behind TENCEL™ branded fibres, please visit <https://www.tencel.com/claims>.

About the Lenzing Group

The Lenzing Group stands for eco-responsible production of specialty fibres based on cellulose and recycled material. As an innovation leader, Lenzing is a partner of global textile and nonwoven manufacturers and drives many new technological developments. The Lenzing Group's high-quality fibres form the basis for a variety of textile applications ranging from functional, comfortable and fashionable clothing to durable and sustainable home textiles. Due to their

special properties and their botanical origin, the TÜV certified biodegradable and compostable Lenzing fibres are also highly suitable for everyday hygiene products. The business model of the Lenzing Group goes far beyond that of a traditional fibre producer. Together with its customers and partners, Lenzing develops innovative products along the value chain, creating added value for consumers. The Lenzing Group strives for the efficient utilization and processing of all raw materials and offers solutions to help transform the textile industry from the current linear economic system towards a circular economy. In order to reduce the speed of global warming and thus also support the targets of the Paris Agreement and the EU Commission's "Green Deal", Lenzing has developed a clear science-based climate action plan that aims to significantly reduce greenhouse gas emissions by 2030 and a net-zero goal (scope 1, 2 and 3) by 2050.

Key Facts & Figures

Lenzing Group 2023

Revenue: EUR 2.52 bn

Nominal capacity: 1,110,000 tonnes

Employees (FTE): 7,917

TENCEL™, LENZING™ ECOVERO™, VEOCEL™, LENZING™ and REFIBRA™ are trademarks of Lenzing AG.

About Culp

Culp, Inc. is one of the largest marketers of fabrics for bedding and upholstery fabrics for residential and commercial furniture in North America. The company markets a variety of fabrics to its global customer base of leading bedding and furniture companies, including fabrics produced at Culp's manufacturing facilities and fabrics sourced through other suppliers. Culp has manufacturing and sourcing operations located in the United States, China, Haiti, Turkey, and Vietnam.